

PRESS RELEASE

For immediate release October 29, 15.00hrs Japan (JST) / 06.00hrs London (GMT)

NTT commits to electric vehicles and tackling energy waste

Japan's largest telecommunications company to future-proof its operations by transforming fleet and energy practices

- Nippon Telegraph and Telephone Corporation (NTT) – world's fourth largest telecommunications company with an operating revenue of \$105bn – becomes first company in the world to join both [EV100](#) and [EP100](#);
- NTT commits to electrifying vehicle fleet by 2030 and doubling energy productivity by 2025

Tokyo: Japan's largest telecommunications provider [NTT](#) is betting on a low carbon future, becoming the first company worldwide to commit to electric vehicles (EVs) and smarter use of energy through [The Climate Group's EV100](#) and [EP100](#) initiatives.

As part of EV100, which aims to make electric transport 'the new normal' globally by 2030, NTT will convert its entire fleet to EVs by the same year, targeting 50% by 2025. The company currently operates a fleet of 11,000 vehicles in Japan and overseas through its 17 subsidiaries.

Through EP100, the corporate leadership initiative for energy smart companies delivered in partnership with [Alliance to Save Energy](#), NTT will double its energy productivity by 2025 from a 2017 baseline – meaning it will generate twice the amount of data traffic from every unit of energy consumed.

This is the latest in a series of announcements showing Japan is stepping up on climate action, with a growing group of 16 Japanese businesses now committed to The Climate Group's leadership initiatives [RE100](#), EV100 and EP100, and Tokyo [last month committing](#) to having only zero-emission buses from 2025, and ensuring that a major area of the city would be zero emission by 2030.

Mike Peirce, Corporate Partnerships Director, The Climate Group, said: "As the first company to join both EV100 and EP100, NTT is placing decarbonized, energy efficient systems at the core of its business strategy – demonstrating climate leadership while future-proofing its operations.

"By addressing rising energy use from increased data traffic and rolling out low-carbon transport, NTT is lowering emissions, saving on energy bills, and growing the clean economy all at the same time."

Jun Sawada, President & CEO, NTT said: “NTT Group consumes around 1% of all the electricity used in Japan. The sharp increase in data traffic seen in recent years has made improving energy efficiency even more important. For this reason, we have set the goals of doubling the energy efficiency of our telecommunication business by 2025, by converting power facilities into Direct-current systems and saving energy in telecom facilities. Furthermore, to ensure low environmental load and cost reduction of vehicles, NTT Group is also transitioning to electric vehicles (EVs) for its corporate fleet, and we have defined the goals of converting 50% of our fleet of general domestic corporate vehicles to EVs by 2025 and 100% by 2030.”

“However, we will not limit ourselves to environmental initiatives. Rather, we will incorporate social and governance perspectives to practice ESG management with the aim of contributing to the accomplishment of the United Nations Sustainable Development Goals.”

In making the shift to electric vehicles, NTT will first focus on transitioning its standard company cars. Next steps will involve switching its Kei cars – the smallest legal category of vehicle in Japan – to electric as those become available on the market.

To double energy productivity, NTT plans to convert to its power facilities to efficient and direct-current systems, such as High Voltage Direct Current power supply systems, and install systems to manage energy more efficiently in its data centres.

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For more information, please contact:

Marie Reynolds, Senior Communications Manager – Business Initiatives, The Climate Group
MReynolds@theclimategroup.org

About The Climate Group

[The Climate Group](https://www.theclimategroup.org/)'s mission is to accelerate climate action to achieve a world of under 2°C of global warming. We do this by bringing together powerful networks of business and governments that shift global markets and policies. We focus on the greatest global opportunities for change, take innovation and solutions to scale, and build ambition and pace. We are an international non-profit organization, founded in 2004, with offices in London, New Delhi and New York. Our business campaigns are brought to you as part of the [We Mean Business coalition](https://www.theclimategroup.org/we-mean-business/).

[Japan-Climate Leaders' Partnership \(Japan-CLP\)](https://www.theclimategroup.org/japan-climate-leaders-partnership/) is the regional engagement partner for The Climate Group's corporate initiatives in Japan.

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About EP100

The Climate Group's global EP100 initiative brings together a growing group of energy-smart companies committed to doing more with less. By integrating energy efficiency into business strategy, these leading companies are driving tech innovation and improving competitiveness while delivering on emissions reduction goals – inspiring others to follow their lead. Saving energy makes business sense; our members are generating green growth and driving substantial cost savings by owning and operating energy-smart buildings, cutting out waste, and doubling their energy productivity – generating twice as much economic output for every unit of energy consumed. EP100 is led by The Climate Group in partnership with the [Alliance to Save Energy](#) as part of the [We Mean Business](#) coalition and is delivered in association with the [World Green Building Council's](#) Net Zero Carbon Buildings Commitment. Visit theclimategroup.org/EP100 or follow #EP100 on Twitter. TheClimateGroup.org/EP100 #EP100

About EV100

[EV100](#) is a global initiative by [The Climate Group](#) bringing together forward-looking companies committed to accelerating the transition to electric vehicles (EVs) and making electric transport the new normal by 2030. The transport sector accounts for approximately 23% of global energy-related greenhouse gas (GHG) emissions. Electric transport offers a major solution, as well as curbing transport related air and noise pollution. With businesses owning over half of all registered vehicles on the road, it is crucial they lead the shift to electric vehicles through their investment decisions and influence on millions of staff and customers worldwide. By setting out their future EV purchasing requirements on an ambitious timescale, companies can increase demand, drive mass roll-out, and make electric cars more rapidly affordable for everyone. Visit theclimategroup.org/EV100 and follow #EV100 on Twitter.