

J a p a n   C l i m a t e   L e a d e r s '   P a r t n e r s h i p

# Towards a Sustainable Low Carbon Society

## Our Common Vision



# About us



The Japan Climate Leaders' Partnership (Japan-CLP) is a business coalition that regards spearheading the transition to a sustainable low carbon society to be a business opportunity.

On July 30th 2009, Japan-CLP, a unique Japanese business coalition, was set up to urge the industrial community to develop a sound sense of urgency on the issue of climate change and to initiate more proactive actions. We share the common goal of building a sustainable low carbon society through communicating proactively with policy makers, industry and citizens, and will undertake a variety of activities with a focus on Asia.

## CONTENTS

---

1 Our Purpose

---

2 Climate Change and Business – Our Perspective

---

3 Five Principles for a Sustainable Low Carbon Society

---

4 Our Promise

---

5 Members



# Our Purpose

- 1* Japan-CLP regards de-carbonization to be the precondition for future economic activities, and aims to build a sustainable low carbon society
- 2* We will create a shared vision towards a sustainable low-carbon society, and each member company will lay out its own commitment and lead through action
- 3* With Asia as our base for action, we will communicate proactive messages to accelerate changes in society

## A sense of urgency towards climate change

- Climate change is a critical risk for human society and, at the same time, a global challenge that must be tackled urgently, which may involve significant social and economic structural changes
- Actions must be undertaken promptly to achieve economic development alongside drastic CO<sub>2</sub> reductions while realizing a prosperous society
- Global greenhouse gas emissions must be cut by half by the year 2050, and emissions need to peak out at the earliest possible stage, under an agreement between developed and developing countries

## Climate change from a business standpoint

- The shift to a sustainable low-carbon society represents a change comparable to the industrial revolution, and we regard a carbon-constrained society to be the precondition for future corporate management
- The transformation to a sustainable low-carbon society will also open up new business opportunities driven by appropriate policies and frameworks, and the proactive engagement of corporations
- Setting a clear post-Kyoto direction and building a long-term climate change policy framework will have a significant impact not only on the implementation of effective climate change measures, but also on the execution of future corporate management

**Based on this perspective, we have founded the Japan-CLP to urge the industrial community to develop a sound sense of urgency on the issue of climate change and to initiate more proactive actions.**



# Climate Change and Business – Our Perspective



# Five Principles for a Sustainable Low Carbon Society

The Japan-CLP proposes the following five fundamental principles, which we believe must be observed in order to create a sustainable low-carbon society.

## 1. Pursuit of intergenerational responsibility

We must live up to our intergenerational responsibility (our obligations to future generations) while meeting the needs of the current generation.

## 2. Establishment of long-term policies to encourage early action

Low-carbon policies that set a long-term direction and clear pathways providing appropriate economic incentives for early action on greenhouse gas reduction must be introduced, allowing corporations to take advantage of new business and investment opportunities.

## 3. A society based on the principle of burden sharing

Society must operate with a set of fair rules based on the principle of burden sharing. Various stakeholders in society must share responsibilities and actual burdens, and similar agreement must be found among developed and developing countries.

## 4. Development and deployment of low-carbon technologies

Low-carbon technologies must be strategically developed, and frameworks must be introduced to enable the prompt and extensive deployment of low-carbon energy options, products and services essential to a low-carbon lifestyle.

## 5. Improvement of the absorption capacity of ecosystems

The conservation and restoration of forests must be positioned as an important element of climate change measures in order to improve the capability of ecosystems to absorb and fix CO<sub>2</sub>.



# Our Promise

The Japan-CLP member corporations believe that the following seven points summarize important corporate initiatives designed to achieve a sustainable low-carbon society, and we, accordingly, endeavor to take action, based on each company's individual commitments.

## 1. Acknowledgement of climate change as a management challenge

Management will set clear goals based on the recognition of a future carbon-constrained society and acknowledge de-carbonization as one of the most important management challenges.

## 2. Strategic implementation of climate change measures

We will establish and implement practical strategies for the purpose of enabling low-carbon business processes as well as developing and deploying innovative technologies, products and services that support the mitigation of and/or adaption to climate change.

## 3. Proactive information disclosure

We will disclose information proactively, not only on company goals and accomplishments, but also concerning our overall low-carbon activities.

## 4. Employee participation

We will implement practical measures to raise employees' awareness and encourage their low-carbon lifestyles and work styles.

## 5. Encouragement of customers

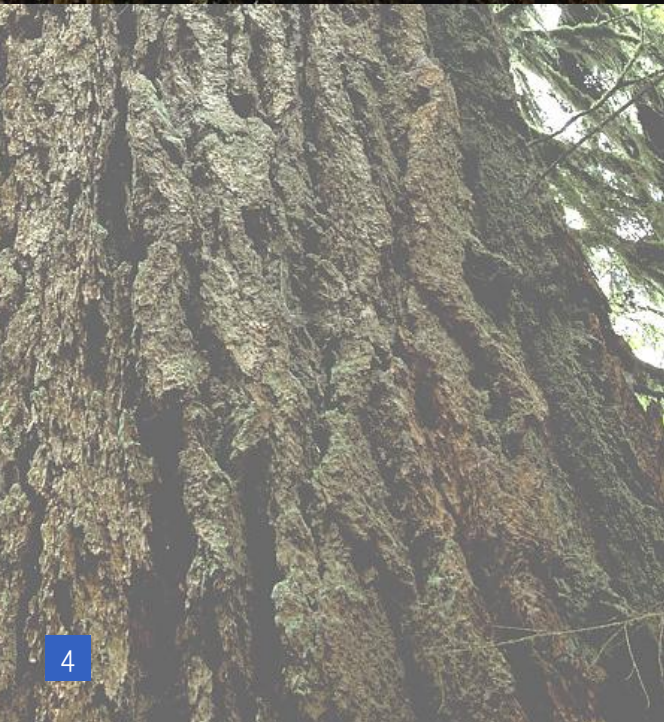
We will, proactively, offer a more attractive choice of products and services to promote low-carbon livelihood and business.

## 6. Collaboration with the value-chain

We will pursue low carbon procurement while encouraging and working with business partners to achieve de-carbonization throughout the value-chain.

## 7. Participation in the global climate debate

We will communicate constructive messages to accelerate changes in society by participating actively in not only domestic, but also international discussions on climate change in Asia and beyond.



# Members



AEON Co., LTD.



Bank of Tokyo-Mitsubishi UFJ

The Bank of Tokyo-Mitsubishi UFJ, Ltd.



Fujitsu Limited



Obayashi Corporation



Ricoh Company, Ltd.



SAP Japan Co., Ltd.



TOKIOMARINE  
NICHIDO

Tokio Marine & Nichido Fire Insurance  
Co., Ltd.



**TOKYO STEEL**  
MANUFACTURING CO., LTD.

TOKYO STEEL MANUFACTURING CO., LTD.

(Alphabetical order)

For more information, please contact below:

Japan-CLP Secretariat (E-Square Inc.)  
Tomoko Fujitsu / Risa Onishi

3rd floor, 2nd Yamauchi Bldg.,  
3-23-12 Nishi-Shimbashi, Minato-ku,  
Tokyo 105-0003  
JAPAN

Phone +81-3-5777-6730  
Fax +81-3-5777-6735

Mail: [jclp@e-squareinc.com](mailto:jclp@e-squareinc.com)  
[www.japan-clp.jp](http://www.japan-clp.jp)



[www.japan-clp.jp](http://www.japan-clp.jp)



CO<sub>2</sub> emission from producing this pamphlet is being offset through CARBON OFFSET JAPAN(COJ).